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# NEW PRODUCTS

## IBC 2008 – TV products

**For immediate release**

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The **Audemat Group** introduces this year at IBC 2008 a complete product line of Digital TV - DMB products. Audemat debuts a DMB monitor and a DMB mobile meter. Egreso announces DMB transmitters.

### **AUDEMAT Product:**

#### - **DMB MONITOR:**

Audemat introduces at IBC 2008 a 1U DMB Monitor that comes in 3 different versions for cost efficiency. The DMB Monitor is an affordable stand alone DMB monitoring unit that can be installed at a transmitter site or in the coverage area. The DMB Monitor can check automatically the inputs (RF and/or ETI). The unit monitors 24/7 up to 40 multiplexes in sequential mode and makes sure that the data complies with preset expectations (customized alarms). Connected via Ethernet interface, the DMB Monitor can be controlled remotely using the user-friendly software or SNMP-Based network software such as Broadcast Manager.

#### - **NAVIGATOR DMB: Mobile meter for DMB**

Audemat introduces at IBC 2008 a new mobile meter for DMB application. The NAVIGATOR DMB is a metering unit featuring a professional receiver. This portable equipment can be used either in a vehicle moving at normal speed or by a pedestrian (indoors or outdoors) with GPS positioning. The NAVIGATOR DMB features a map-based presentation of the coverage, content monitoring and display and measurement recording. Optional GOLDENEYE quality evaluation software will allow DMB Broadcasters to quantify their signal by giving a quality index. The campaign can be dedicated to a single channel (frequency) or for multiple channels at the same time. The NAVIGATOR DMB can perform the following measurement functions: Real time measurements and display of RF and MPEG data analysis, internal recording of measurement data on the NAVIGATOR DMB, automatic GPS position display and recording on the NAVIGATOR DMB equipment, manual position input capability (in case of no GPS reception or for additional notes), and cartographic display of the measurement data.



**About Audemat:**

AUDEMAT (<http://www.audemat.com>) is pioneer in the conception and manufacturing of innovative products for Broadcast professionals. Almost one third of the staff is dedicated the development of innovative technologies.

AUDEMAT is the only European company that has won 12 awards over 9 years for product innovation at the World Broadcast Show (NAB – Las Vegas). The AUDEMAT group is privately owned by the board of Directors, as well as capital investors.

About 100 employees are located at the Bordeaux-Merignac site. AUDEMAT has an office in Beijing (China) since the beginning of 2008; and a subsidiary company in Miami (Florida-USA). With 7 employees, the U.S. subsidiary is in charge of developing sales in North and South America, Australia and New Zealand. The AUDEMAT group recently acquired Nortek, a TV specialist located in Lille, France.

AUDEMAT has been ISO9001 certified for 10 years; it recently obtained ISO14000 certification (environmental management standards). Since 2007, the AUDEMAT group has dedicated part of its profits to offsetting CO2 gas emissions by being part of actions for sustainable development around the world.

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